

IMMEDIATE RELEASE

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The Idaho Supreme Court held that under the Consumer Protection Act if it is found that a seller has engaged in an act or practice which is misleading, false or

deceptive to the buyer then damages shall be awarded to the buyer in an amount of at least one thousand dollars. Based upon the jury's findings that the seller did violate the Consumer Protection Act an award of damages of at least one thousand dollars should have been awarded to the plaintiff. The district court's ruling that these defendants as individuals selling investment real property were subject to the Consumer Protection Act was affirmed. Having found that the defendants were subject to the Consumer Protection Act and that damages should have been awarded to the plaintiff the Idaho Supreme Court affirmed the district court's decision to grant a new trial on the limited issue of damages.